



# Healthy Home News

"Secrets For Living A Healthy, Wealthy & Happy Life..."

## --- 9/11 Memorials ---



In the days immediately following the attacks of 9/11, many memorials and vigils were held worldwide. One of the first memorials was the *Tribute In Light*, which was an installation of 88 searchlights at the footprints of the World Trade Center towers which projected two vertical columns of light into the sky.

In subsequent years, the World Trade Center Site Memorial Competition was held to design an appropriate memorial for the site. The winning design, *Reflecting Absence*, was selected in August 2006, and consists of a pair of reflecting pools in the footprints of the towers, surrounded by a list of the victim's names in an underground memorial space. Plans for a museum on the site have been put on hold.

*The Pentagon Memorial* was completed and opened to the public on the seventh anniversary of the attacks in 2008. It consists of a landscaped park with 184 benches facing the Pentagon. When the Pentagon was repaired in 2001-2002, a private chapel and indoor memorial were included, located at the spot where Flight 77 crashed into the building.

In Shanksville, a permanent *Flight 93 Memorial* is planned to include a sculpted grove of trees forming a circle around the crash site, bisected by the plane's path, while wind chimes will bear the names of the victims.

Many other permanent memorials are being constructed elsewhere, and scholarships and charities have been established by the victims' families, along with many other organizations and private figures. - Wikipedia

## September 16 is POW/MIA Recognition Day

In the United States, *National POW/MIA Recognition Day* is observed on the third Friday in September. It honors those who were prisoners of war and those who are still missing in action. Established by an Act of Congress, it is one of six days that the POW/MIA flag can be flown. Federal law requires the POW/MIA flag to be flown on the following days:



- Armed Forces Day May 16
- Memorial Day, May 25
- Flag Day, June 14
- Independence Day, July 4
- POW/MIA Day, 3<sup>rd</sup> Friday of September
- Veterans Day, November 11



### The Sapphire September's Birthstone

The sapphire is the official birthstone for the month of September, as adopted by the American National Association of Jewelers. Sapphires are traditionally given as a gem for the 5<sup>th</sup>, 23<sup>rd</sup> and 45<sup>th</sup> wedding anniversaries, while a star sapphire is given on the 65<sup>th</sup> wedding anniversary. At 9.0 on the Mohs scale of hardness, sapphire is the second hardest natural mineral. Blue is by far the most popular color for sapphires, but they can be almost any color, including yellow, green, white, colorless, pink, orange, brown and purple. Star sapphires usually have six ray stars, but twelve ray stars are also known.

Heating colorless and very pale blue sapphires to high temperatures is done to give them an intense blue color. This treatment can also improve the clarity of the stones by removing tiny inclusions. Sapphires were first created synthetically in 1902 and are hard to distinguish from natural sapphires, except by gemologists. Lab grown sapphires range in price, and smaller stones are frequently used in less expensive jewelry.

## Thanks for the Kind Words!

Randi Smith, Wasilla



"I have used you since my duct cleaning in 2009. I love the friendly service & great cleaning the company provides. My carpets always looks wonderful."

## Music Quotes

*After silence, that which comes nearest to expressing the inexpressible is music.*

**Aldous Huxley**

*One good thing about music, when it hits you, you feel no pain.*

**Bob Marley**

*Music is like the ocean, and the instruments are islands, very beautiful for the flowers and trees.*

**Andres Segovia**

*You can't stay the same. If you're a musician and a singer, you have to change, that's the way it works.*

**Van Morrison**

*Music is moonlight in the gloomy night of life.*

**Jean Paul**

*Music washes away from the soul the dust of everyday life.*

**Berthold Auerbach**

## See Insert This Issue:



**Can You Really Compare Carpet Cleaners Like Apples To Apples?**

## Jazz Month: Remembering Louis Armstrong

Hailing from New Orleans, Louisiana, **Louis "Satchmo" Armstrong** was a legendary jazz trumpeter and singer. He came to prominence in the 1920's, and his style with both the trumpet and cornet was considered fresh and inventive. Armstrong was a foundational influence on jazz, shifting the focus from collective improvisation to solo performers. His singing voice was distinctive, instantly recognizable to this day, combining lyrics and melody in a uniquely creative, improvisational style.



Armstrong's influence extends well beyond jazz music; by the end of his career in the 1960s, he was widely regarded as a profound influence on popular music in general. Armstrong often stated in public interviews that he was born on July 4, 1900, a date that has been noted in many biographies. Although he died in 1971, it was not until the mid-1980s that his true birth date of August 4, 1901 was discovered through the examination of baptismal records. Armstrong was born into a very poor family in New Orleans, Louisiana, the grandson of slaves. He spent his youth in poverty, in a rough neighborhood of Uptown New Orleans, known as "Back of Town", as his father William Armstrong, abandoned the family when Louis was an infant and took up with another woman.

## Classical Music Month: Going *Bach* in Time...

**Johann Sebastian Bach** (31 March 1685-28 July 1750) was a German composer and musician, proficient at the organ, harpsichord, viola, and violin. His religious and secular works for choir, orchestra, and solo instruments represented the full maturity of the Baroque period. Although he did not introduce new forms, he is almost universally regarded as the greatest composer of all time.



Bach's works were revered for their intellectual depth, technical command and artistic beauty. His abilities as an organist were highly respected throughout Europe during his lifetime.

He was the youngest of eight children, born to musical parents, both of whom died when Bach was age 10. He was taken in by his older brother Johann Christop who saw to the furtherance of his musical training. As an adult, and devout Lutheran, Bach composed many sacred works as his duties required when in the employ of the church. He wrote vast amounts of music for the organ (his chosen instrument), much of which is still regarded as the pinnacle for that instrument.

*When words leave off, music begins.*

**Heinrich Heine**



### *Back-to-School Shopping*

- **\$7.2 Billion** The amount of money spent at kids clothing stores in August 2009. Only October, November and December—the holiday shopping season—were sales greater than \$5 billion. Similarly, bookstore sales in August 2009 totaled \$2.5 billion, an amount not surpassed by any month except January.

### *Students*

- **76 million** The number of U.S. residents enrolled in schools—from nursery schools to colleges.
- **56 million** The number of students projected to be enrolled in the nation’s elementary and high schools (grades K-12) this fall. The number exceeds the total in 1969 (51.6 million) when the last of the “baby boom” children expanded school enrollments.
- **1.1million** Number of students who are home-schooled, or 2 percent of all school-age students age 5 to 17.
- **10.9 million** The number of school-age children (5 to17) who speak a language other than English at home. They make up nearly 1-in-5 children in this age group. Most of these children (7.1 million) speak Spanish at home.
- **19.1 million** The projected number of students enrolled in the nation’s colleges and universities this fall. This is up from 12.4 million a quarter-century ago.

### *Teachers*

- **7.2 million** The number of practicing teachers in the United States—from pre-kindergarten to college.
- **\$63,640** Average annual salary paid to public school teachers in California—the highest of any state in the nation. Teachers in South Dakota received the lowest—\$35,378. The national average was \$50,758.

### *Technology in the schools*

- **14.2 million** Number of computers available for classroom use in the nation’s 114,700 elementary and secondary schools; that comes down to 1 computer for every 4 students.
- **100%** Percent of public schools with Internet access. In 1995, the proportion was 50 percent.

### *The Rewards of Staying in School*

- **\$83,144** Average annual earnings of workers age 18 and older with an advance degree. This compares with \$58,613 a year for those with bachelor’s degrees, \$31,283 for those with a high school diploma only and \$21,023 for those without a high school diploma.
- **\$75,621** Average starting salary offered to bachelor’s degree candidates in petroleum engineering (among the highest of any field of study). At the other end of the spectrum were those majoring in the social science; they were offered an average of \$39,476.

## **Thank You!**

Thanks to YOU the word is spreading! Thanks to all of my wonderful clients and friends who graciously referred me to their friends and neighbors last month! My business runs on the positive comments and referrals from people just like you! I couldn’t do it without you! A special thanks to all these fine folks who referred me...

Vicki Killian for referring Pam Mc Caul...Colton Beemer for referring Karen Johnson....  
 Wendy Bueller for referring Diane Fairley...Kibe Lucas for referring Brandon Tatum....  
 Bonice Larson for referring St Christopher’s Episcopal Church...Hollie Darden for referring Vanessa Warner....  
 Heaven’s Best for referring Kristen Newby and Quality Inn Suites.... Kleb’s Plumbing for referring Hector Ortiz...  
 Sally Carman for referring David Goodrich....

# Your New Issue Has Arrived!

*Look Inside For Some  
Amazing Money-Saving  
Tips and More!*

## CONGRATULATIONS!!

The winner of last month's trivia contest was...

**Kathy & Steve Gary**



Kathy and Steve were the first to answer last month's trivia question correctly.

**How many dimples are on a regulation golf ball?  
D) 336**

## Who Wants To Win Movie Tickets?

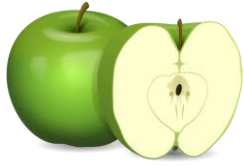
**Take my Trivia Challenge  
And you could win too!**

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first person e-mails my office with the correct answer will win **two FREE movie tickets**. Enjoy a night out on me with someone special in your life! Take your best guess, and email your answer to [info@carpetmanclean.com](mailto:info@carpetmanclean.com) Remember, your chances of winning are better than you think!

This month's Mega Trivia Question:  
**Which US State pays their public school teachers  
the highest average annual salary?**

- A) New York B) Texas C) California  
D) Florida E) Colorado

*HINT: The answer is somewhere in this newsletter*



## Can You Really Compare Carpet Cleaners Like Apples To Apples?

***Hello friends and clients.*** It's Jeremy Hongslo, your carpet cleaner here. Today I want to address a subject that occasionally comes up with some of my clients...**with all the carpet cleaners in this town are you sure you have chosen the right one? How different can one carpet cleaner be from the next...can you compare us like apples to apples?**

Especially in today's economic climate some of you may be tempted by "the other guy" and his rock bottom, cheap prices. **But let me assure you all carpet cleaners are not equal. In fact, we can be as different as an apple and a coconut.**

Over the past year I've had more than a couple clients call me and confess they decided to save a buck and called the other (cheap) guys. ***So why are they confessing?*** Because now I need to go out and clean up (literally) after them.

### How Do You Like Those Apples?

***The truth is a carpet cleaner cannot offer a high quality of work and service charging super low prices.*** (Like the ads you've seen offering \$4 per room or \$99 for a whole house.) After all, to offer a cheap service one has to do cheap work.

**I've always preferred to set my prices at a fair, but quality price point and then deliver work and customer service that will make you...**

### Smile So Hard Your Cheeks Hurt

***Choosing the wrong carpet cleaner can leave you with carpets that are gummy, over soaked, and/or literal dirt magnets.*** Only through proper training can a carpet cleaner have the skills to remove stains and traffic lanes properly. I've been trained to make sure your carpets will dry quickly and trained in the ph/balance of your carpets so they don't rapidly re-soil and spots don't reappear. **In fact, I've had years of training and certification courses that have taught me the science and chemistry of cleaning carpets. So I know how to leave your carpets clean, fresh and residue free.**

So I've...

### Put It All On The Table

***How about giving me a call and letting me show you just how clean, sparkling, and fresh your carpets can be?*** Here is an offer that should make it even easier...

### Put A Spring In Your Step This Fall With Clean, Fresh Carpet...

**Savings #1: Get your whole house cleaned and you Save 15% OFF**

**Savings #2: Get your main living spaces cleaned and you Save 10% OFF**

**Savings #3: Re-apply your carpet protection and you Save \$40.00 Off**

**Call TCM Restoration & Cleaning at  
562-7410 in Anchorage or 373-7410 in the Valley  
Before September 30, 2011 to SAVE!**

**[www.carpetmanclean.com](http://www.carpetmanclean.com)**

\*Not valid with other offers.